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Clear Demand Selected by CIO Review as One of 20 Most Promising Retail Solution Providers for 2014*Selection based on Omnichannel Focus Aligned with Fundamental Market and Technology Shifts*

SCOTTSDALE, Ariz.—Nov. 20, 2014— CIO Review (www.cioreview.com) announced that it has chosen Clear Demand as one of its 20 Most Promising Retail Solution Providers to be profiled in its 2014 Retail Technology Special issue. The selection was based on Clear Demand's innovative solutions which advance omnichannel retail operations for global retailers. The company specializes in offering OmniChannel pricing and merchandising solutions for retail, with a mission to help retailers compete more effectively. Clear Demand's profile can be viewed online at [CIOReview](#) or [download the article](#) from Clear Demand's website.

The annual list of companies is selected by a panel of experts and members of CIO Review's editorial board to recognize and promote technology entrepreneurship. "Clear Demand has been on our radar for some time now for stirring a revolution in the retail space, and we are happy to showcase them this year due to their continuing excellence in delivering top-notch technology-driven solutions," said Harvi Sachar, publisher and founder of CIO Review. "Clear Demand's solutions continue to break new ground, benefiting its customers, and we're excited to have them featured on our top companies list."

Clear Demand recently announced its OmniChannel Demand Management (ODM) platform for leveraging the growing volume of consumer and competitive pricing data and delivering deep merchandising intelligence.

"Clear Demand is honored to be recognized by CIO Review's panel of experts and thought leaders," said James A. Sill, president and chief executive officer at Clear Demand.

About Clear Demand

Clear Demand serves global retailers with software and services that improve and advance omnichannel retail operations. Clear Demand's OmniChannel Demand Management (ODM) solutions leverage big data inside a software-as-a-service (SaaS) platform in order to help retailers compete more effectively. Clear Demand, based in Scottsdale, Ariz., is privately held and may be reached at info@cleardemand.com.

About CIO Review

CIO Review constantly endeavors to identify "The Best" in a variety of areas important to tech business. Through nominations and consultations with industry leaders, our editors choose the best in different domains. The Retail Technology Solution special is an annual listing of the 20 Most Promising Retail Technology Solution Providers in the U.S.